

RAJAR DATA RELEASE



Quarter 3, 2019 – October 24th 2019

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q3 18	Q2 19	Q3 19		Q3 18	Q2 19	Q3 19
All BBC Radio	34,285	34,080	33,451	All Commercial Radio	35,813	36,147	35,930
All BBC Network Radio	31,464	31,474	30,828	All National Commercial	21,087	22,656	22,361
All BBC Local / Regional Radio	7,840	7,593	7,430	All Local Commercial	26,468	25,762	25,988

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q3 18	Q2 19	Q3 19		Q3 18	Q2 19	Q3 19
All BBC Radio	51.7	49.3	49.4	All Commercial Radio	45.7	48.0	48.1
All BBC Network Radio	45.0	43.4	43.0	All National Commercial	18.5	20.9	21.4
All BBC Local / Regional Radio	6.7	5.9	6.3	All Local Commercial	27.2	27.1	26.7